



BBC EXPLORES CREATOR-LED IPLAYER

The BBC is exploring a major overhaul of iPlayer that could see the streaming platform host content from independent digital creators and introduce a recommendation engine built around public service values rather than commercial priorities.



Speaking at the Edinburgh TV Festival, BBC Director-General Matt Brittin outlined his vision for an "iPlayer 2.0" that would provide a distinctly British alternative to recommendation systems used by global technology platforms.

Under the proposal, independent creators could contribute content covering local communities, business, sport and practical skills, subject to BBC editorial standards. In return, creators would gain access to the broadcaster's reach, editorial expertise and trusted brand.

ZDF LAUNCHES ALGORITHM-POWERED STREAMING CHANNELS

German public broadcaster ZDF has expanded its streaming strategy with the launch of more than 15 themed



streaming channels designed to combine the familiarity of traditional television with the flexibility of on-demand viewing.

The advertising-free "ZDF Channels" feature curated streams covering genres such as films, crime, nature documentaries and popular programmes, allowing viewers to move seamlessly from one programme to the next without actively selecting individual titles.

Content is refreshed daily through an algorithm that curates programming from ZDF's streaming library, creating a continuously updated viewing experience.

COMCAST AI SUITE TO AUTOMATE BROADCAST AND STREAMING WORKFLOWS

Comcast Technology Solutions has introduced a suite of six AI-powered applications aimed at automating content preparation and distribution across broadcast, streaming and sports production workflows.



Built on the company's VideoAI framework, the new tools cover video verticalisation for mobile viewing, AI-driven language localisation, automated chapter creation, metadata

enrichment, quality control and intelligent clipping for highlights and social media.

Integrated with Comcast's Cloud Media Processing platform, the applications can operate across different stages of media workflows, from content preparation to post-production. The company said commercial deployment will be phased during 2026 and 2027 across its Media360, Sports360 and Cloud Video Platform offerings.

GERMAN BROADCASTER NTV LAUNCHES DOCUMENTARY STREAMING

German news broadcaster ntv has expanded its direct-to-consumer strategy with the launch of ntv Doku, a subscription documentary channel on Amazon Prime Video.



The service debuts with more than 250 documentaries comprising over 500 hours of programming and is available as an add-on subscription priced at €3.99 per month following a seven-day free trial.

The catalogue spans current affairs, history, crime, mystery, science and consumer programming, with selected documentary premieres scheduled to appear on the platform ahead of their linear television broadcasts.

ntv plans to add around 100 hours of new programming annually, including at least 30 German premieres, as it strengthens its documentary offering beyond its traditional broadcast channel. ■